

PROFILE RUSSIA

Media Kit Presentation

Profile Russia is the premier Online Mass Media News Agency targeting the Russian Speaking in Russia, EU and UK. Our main audience is ABC1 professionals who live, work and study in the United Kingdom who need to the point information, quickly.

www.profilerussia.com





There's always an opportunity to make a difference.



About Profile Russia

Founded in December 2010, Profile Russia has evolved from a small office to a vibrant team of international journalists making us one of the highest profile online Russian Language news agencies outside of the Russian Federation.

Based in Central London we offer readers impartial, exclusive content to global news and events as well as keeping them informed of all the latest news happening inside the UK and Russia.

Profile Russia

info@proflerussia.com

www.proflerussia.com



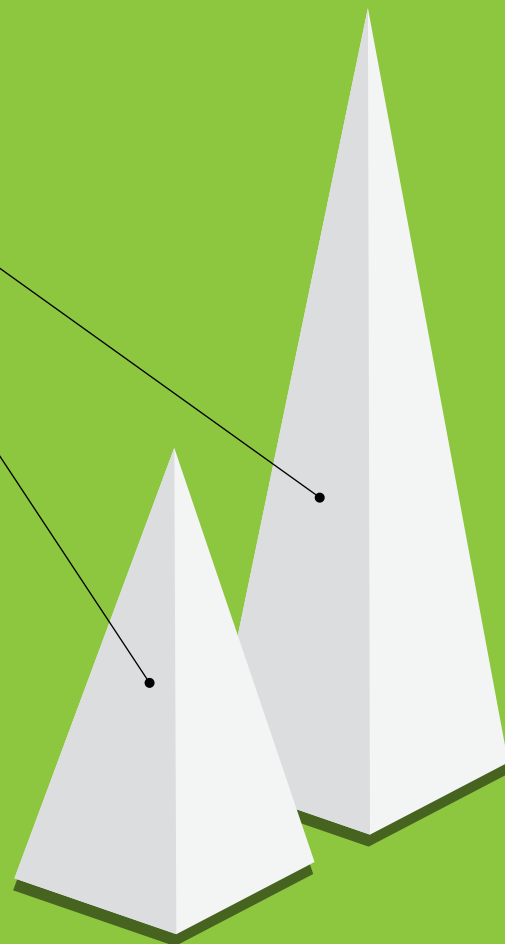
Embraces

- 250,000 Russian speakers in London
- 400,000 Russian Speakers in the UK
- 144 Million Russian speakers globally

70,000: AVERAGE UNIQUE USERS PER MONTH

55,000: AVERAGE NUMBER OF VIDEO HITS PER MONTH

News / Business / Education /
Sport / Travel / Culture /
Immigration / Economics /
Politics / Documentaries /
Mass Media / Local News /
World News





Our value-added services enable us to provide professional care for our clients.



Our Mission

We deliver British, Russian and Global news in the fields of Economics, Politics, Culture, Business, Sport and Technology daily with news stories published on our website and Facebook, Twitter, YouTube, Instagram and VKontakte social media platforms.

As of January 2020, we have average monthly unique website impressions of 70,000 users with over 9000 subscribers to Profile Russia's Social Networking sites.

We can look after every aspect of your marketing, a comprehensive series of adverts. We have expert people available who will guide you through the best course of action to achieve positive change. A member of our experienced and friendly team will be assigned to ensure that we supports you to get the best from your business.



Our goal is simple, to help clients grow their business and operate at maximum efficiency.



Website Services

Web Banner Advertising

NEWS IN CATEGORIES

GRID LIST

POLITICS → SOCIETY →

Many migrants falsely claim to be Syrians
25 SEPTEMBER 2015

Ethan Allen Unveils New Showroom in Germany
24 SEPTEMBER 2015

POLITICS 25 SEPTEMBER 2015
Pope Francis gives historic speech in Congress

POLITICS 23 SEPTEMBER 2015
Masked men storm Kharkov city hall in Eastern Ukraine

SOCIETY 23 SEPTEMBER 2015
Let's Get Out App Changes How Locals "Meet and Greet" with the Info on Activities Nearby

SOCIETY 23 SEPTEMBER 2015
Let's Get Out App Changes How Locals "Meet and Greet" with the Info on Activities Nearby (3)

ECONOMY → CULTURE →

BREAKING NEWS

TOMMY HILFINGER
WATCHES



VIVARA COMPRE ONLINE

MOST READ LAST NEWS

POLITICS 23.09.15
Masked men storm Kharkov city hall in Eastern Ukraine

POLITICS 25.09.15
Many migrants falsely claim to be Syrians

RUSSIA 23.09.15
Artezio Visits CTIA Super Mobility 2015 Conference

POLITICS 23.09.15
Pope Francis gives historic speech in Congress

ECONOMY 25.09.15
Affinion International Chooses Storage Made Easy for Its DataPal E-Safe Product

Home page

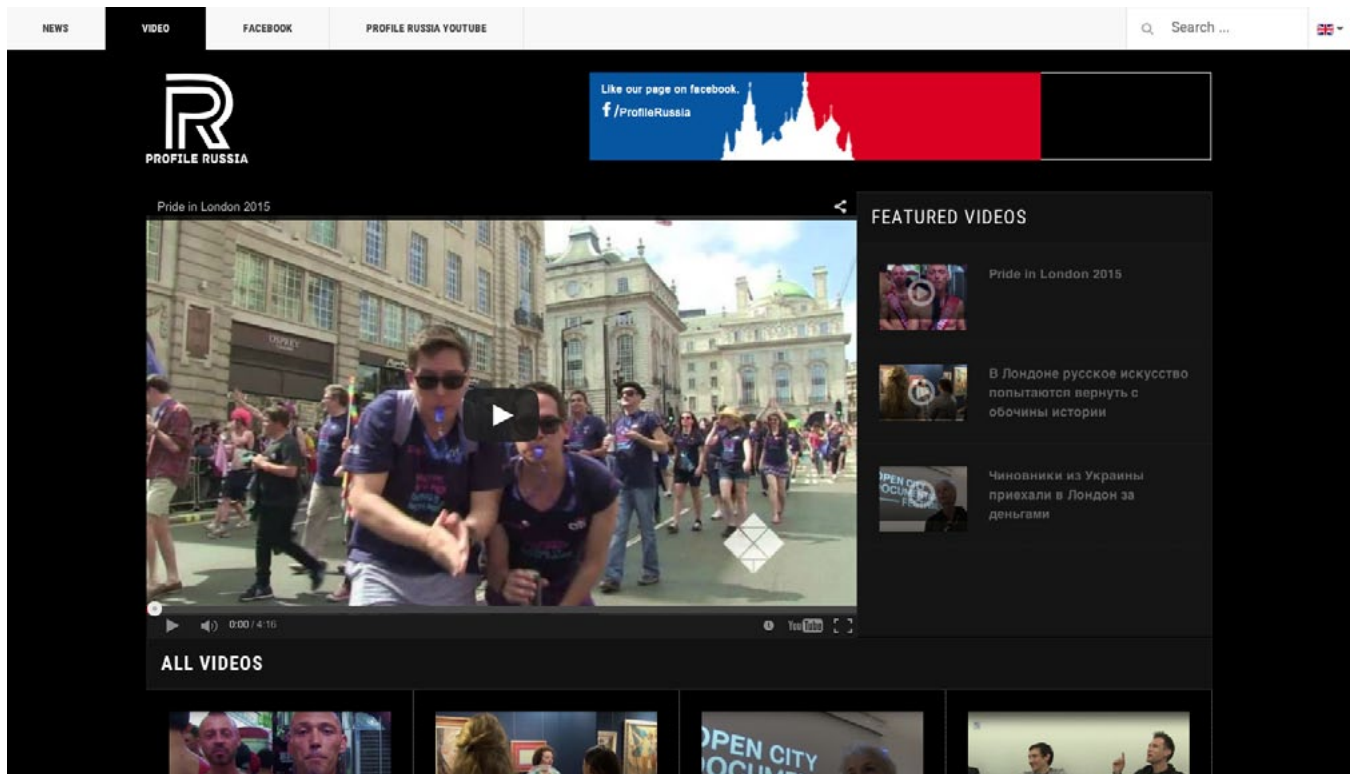
£495+VAT p/w

News Section Pages

£365+VAT p/w

Video Services

/// www.youtube.com/watch?v=0trijjaPflM



Documentary Sponsorship

(available upon quote)

Promotional Ad video

£1000+VAT

Press Releases

/// Preparation and publication of information material on

Daily news online www.ProfileRussia.com

£ 400

The screenshot shows the Profile Russia website interface. At the top, there are navigation links for NEWS, VIDEO, FACEBOOK, and PROFILE RUSSIA YOUTUBE, along with a search bar and a language selector (EN). Below this is a banner with the Profile Russia logo, a Facebook link, and a date indicator for Monday, September 28, with 41 new articles. A main navigation bar includes categories like RUSSIA, BRITAIN, POLITICS, ECONOMY, and ALL NEWS, plus a MORE button. The main content area features an 'IN THE SPOTLIGHT' section with a photo of migrants on a boat and a headline: 'Many migrants falsely claim to be Syrians'. Below the headline is a sub-headline: 'A market in fake Syrian passports proliferates in Turkey to help migrants and refugees enter the EU'. To the right is a 'MORE NEWS' sidebar listing several articles with their respective categories and dates.

IN THE SPOTLIGHT

Many migrants falsely claim to be Syrians

25 SEPTEMBER 2015

A market in fake Syrian passports proliferates in Turkey to help migrants and refugees enter the EU.

MORE NEWS

- POLITICS** 25 SEPTEMBER 2015: Pope Francis gives historic speech in Congress
- ECONOMY** 25 SEPTEMBER 2015: VW scandal: UK Begins Investigation
- RUSSIA** 25 SEPTEMBER 2015: Deutsche Telekom AG Chooses Mindbreeze InSpire
- BRITAIN** 25 SEPTEMBER 2015: UK wants to quit EU according to a new poll
- ECONOMY** 25 SEPTEMBER 2015: Oil Price Impact on Mining Industry
- ECONOMY** 25 SEPTEMBER 2015: Affinion International Chooses Storage Made Easy for Its DataPal E-Safe

/// Preparation and publication of information material

On the Breaking News section on www.ProfileRussia.com

£ 600

Advertorial Services

/// Preparation and placement of a single analytical article or interview

On the home page of www.ProfileRussia.com	£450
Placing press release on the pages of the your Site	£250
Placement of post release on the pages of your Site	£250
Placements event announcements Customer	£250
Preparation of press materials: writing a press release.	£300
Preparation of press materials: writing post-release.	£300

Listings

// Event Listings

Listing of your event in the Culture Section on www.proflerussia.com	£295
Accompanied with an article	£459
Accompanied with a video	£1495

// Business Listing Services

1 Year Business Directory Listing	£295
1 Year Article Embedded Business Listing + 1 Year Business Directory Listing	£350

Promoted Social Media Posts

Promoted Social Media Posts

Facebook	£100
Twitter	£25
Instagram	£50
YouTube	£200

Translation Fee's	£30 per page
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Packages

 All Inclusive

Package Inclusive of

Website Advertising

- Advertorial on www.ProfileRussia.com
- Banner placement company for 30 days
- Your company updates in the section “Companies News” once a week

Article Services

- The publication of news on newswire site (8 articles per month).
- The publication of the video or printed an interview with representatives of your company as they become newsworthy information and the provision of information by the Customer.

Video Production

- Shooting and editing video story about your company

Extras

All articles and videos are inclusive of translation services and placed upon all Profile Russia Social Networks.

£ 3500+VAT p/m

Video Promotion

// All Inclusive

Package Inclusive of

Website Advertising

- Advertising on www.ProfileRussia.com within a month
- Banner placement company for 30 days
- Business Directory listing for 1 year

Video Promotion

- Shooting and editing video interview with a representative of the company and its services (max 3 min)
- Shooting and editing video footages 2 -x Company

Extras

All videos are inclusive of translation services and placed upon all Profile Russia Social Networks.

£ 2500+VAT p/m

Press Promotion

// All Inclusive

Package Inclusive of

Website Advertising

- Advertising on www.ProfileRussia.com for 1 month
- Banner placement company for 30 days
- Weekly updates in the section "Companies News" once a week

Article Services

- The publication of news on a daily newswire Site (5-7 news per month).
- The publication printed an interview with representatives of the Company as they become newsworthy information and the provision of information by the Customer.

Extras

All videos are inclusive of translation services and placed upon all Profile Russia Social Networks.

£1,500+VAT p/m



Contact Details

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